Multicarrier Systems Selection Guide

TECHNOLOGY SELECTION GUIDANCE WITH COMPREHENSIVE EVALUATION CRITERIA

MAKE INFORMED, FACT-BASED TECHNOLOGY SELECTIONS

This guide will help organizations select the best Multicarrier System for their business requirements. Multicarrier systems allow shippers to connect to multiple carriers and then tender, print compliant labeling, track, and pay using the software. In practice, most shipments will be parcel, although multicarrier solutions can also be used for courier and less-than-truckload shipments.

Multicarrier solutions greatly streamline parcel shipments. They allow for organizations to save money through better service selection, by ensuring the best carriers are selected for a shipment. They can also save money through some limited optimization capabilities and freight audit. Newer solutions have hit the market that

can lead to increased ecommerce sales and support omni-channel fulfillment work flows.

This publication contains guidance, functional descriptions, specific selection criteria, market share data, and information on the market. This guide is designed to help team members find common ground with lower risk and faster time to benefit.

This selection guide is not a one size fits all approach to supplier selection. Users can select the criteria that apply to their organization and apply the appropriate weightings to criteria.

For more information, please visit us at www.arcweb.com/technology-evaluation-and-selection

STRATEGIC ISSUES

Multicarrier software spans the functional needs of the shipping department. Newer ecommerce solutions have work flows that extend out to incorporate a broader multichannel process. The selection guide helps answer key questions, such as:

- What multicarrier system functions are needed?
- What features should be considered for comparing suppliers?
- Who are the largest suppliers of these solutions?
- How are cloud, SaaS, mobility, and public cloud solutions affecting multicarrier system value propositions?

GUIDE CONTENTS

EXECUTIVE SUMMARY

Major Trends Industry Trends Regional Trends

ADOPTION STRATEGIES

Factors Contributing to Adoption Factors Inhibiting Adoption

SCOPE

Solution Definition Supplier Inclusion Criteria

TECHNOLOGY AND SUPPLIER SELECTION CRITERIA

Key Criteria Analysis Have a Fact-based Selection Process Consider Best Practices by Suppliers Selection Process Tools Available Table Containing over 100 Specific Selection Criteria

CRITERIA CATEGORIES

Market Presence
Corporate Footprint
Partnerships
Planning Functionality
Execution Functionality
International Shipping
Financial/Accounting
E-commerce/Omni-channel
Labeling
Portals and Mobility

Analytics & Event Management Technology/Architecture Implementation Training Maintenance Product Vision Service Vision

MARKET ANALYSIS

Market Forecast Market Shares of Leading Suppliers

SUPPLIER PROFILES

Links to the web pages of the leading Multicarrier System suppliers are included.



