

# Industrial Uninterruptible Power Supply Market Research

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2023

## CLEAN AND RELIABLE POWER DRIVES INDUSTRIAL UPS MARKET

This global market report covers hardware and services for the industrial uninterruptible power supply (UPS) market. The scope of the report comprises DC and AC UPS output and power supplies ranging from <500 VA to >500 kVA segments.

Today, the global demand for energy is increasing, fueled by the demand in emerging economies and the growth in the overall global economy. This also raises demand for clean and reliable power, boosting the industrial UPS market. Industrial UPSs play a huge role in the pursuit for high availability and higher productivity by providing power protection.

This report analyzes how various regions and industries performed against this backdrop, providing data that shows market growth stayed in positive territory despite the challenging environment.

Orders for industrial UPSs grew in 2018. In the long run, the need for good quality, uninterrupted power for machine-critical industrial applications, combined with growth in Ethernet-based connections and the growing segment of middle-class consumers, will boost the demand for the industrial UPS market.

The report identifies growth segments and market trends, as well as the challenges suppliers face to achieve expansion in a very fragmented market landscape. In addition to the quantitative assessment, the report provides an insightful analysis on issues that will have an impact on this market in the future.

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## STRATEGIC ISSUES

The challenge in the industrial UPS marketplace is for suppliers to differentiate themselves and continue to improve their value propositions for industrial end users and OEMs. Demand is expected to grow as users increasingly recognize the benefits of industrial UPSs for various applications. The report answers key questions, such as:

- What strategies should suppliers deploy to achieve an increase in market share?
- Which high growth industries are the most attractive for suppliers to target?
- What impact will intelligent devices and the IoT have on this market?

## RESEARCH FORMATS

This research is available as a Market Intelligence Workbook (Excel) and/or a concise, executive-level Market Analysis Report (PDF), with or without detailed charts.

## RESEARCH FOCUS AREAS

### STRATEGIC ANALYSIS

Major Trends  
Regional and Industry Trends  
Strategies for Buyers & Suppliers

### COMPETITIVE ANALYSIS

Market Shares of the Leading Suppliers  
Market Shares by Region

North America  
Europe, Middle East, Africa  
Asia  
Latin America

Market Shares by Revenue Category  
Hardware  
Services

Market Shares by UPS VA

<500 VA  
500 VA-1 kVA  
1 kVA-5 kVA  
5 kVA-10 kVA  
10 kVA-20 kVA  
20 kVA-100 kVA  
100 kVA-250 kVA  
250 kVA-500 kVA  
>500 kVA

Market Shares by DC UPS Voltage Range

Market Shares by Application

Manufacturing IT  
Supervisory Control Applications  
Discrete Production  
Continuous Manufacturing  
Security System  
Fire Protection  
Lighting  
HVAC Applications  
Transportation

Market Shares by Industry

Market Shares by Output Type

Market Shares by Phase

Market Shares by Sales Channel

Market Shares by Customer Type

### MARKET FORECAST & HISTORY

Total Shipments of Industrial UPS  
Shipments by Region  
Shipments by Revenue Category  
Shipments by UPS VA  
Shipments by DC UPS Voltage Range  
Shipments by Application  
Shipments by Industry  
Shipments by Output Type  
Shipments by Phase  
Shipments by Sales Channel  
Shipments by Customer Type

### INDUSTRY PARTICIPANTS

The research identifies all relevant suppliers serving this market.

Worldwide Industrial UPS Systems Market

