# **Electro-Chemical Process Analyzer Market Research**

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2021

#### STEADY GROWTH AND NEW MARKETS

Electro-chemical analyzers deliver valuable, real-time information related to production and processes. This trend is advanced by technological developments, making existing technologies easier to use or moving more sophisticated methods from the laboratory directly into the process.

The electro-chemical analyzer market is largely independent of the business cycle with a high percentage of the market covered by essential industries like water & wastewater, food & beverage, and pharmaceuticals.

ARC observes that real-time information has become essential for all industry sectors and applications as they allow those responsible to take fast and informed decisions. This adds to flexibility as well as reduces the waste/commodity consumption.

Initiatives like the Industrial Internet of Things (IIoT) and Industrie 4.0 illustrate the need for a fully automated, flexible production process. The demand for smaller and customized batches can only be attained through flexible production lines. Frequent product changeovers require real-time measurements of product quality and hygienic conditions (e.g. in food & beverage, pharmaceuticals) to avoid loss of time and raw materials.

Emerging countries will need to adhere to the same regulations and standards as their international competitors if they wish to compete in the global market. The need to fulfil those requirements holds an opportunity for automation and thus process analyzer suppliers to enter at ground level and help build new installations.

For more information, please visit us at www.arcweb.com/market-studies/.

#### STRATEGIC ISSUES

In the electro-chemical process analyzers market, different issues apply to users and suppliers. Although the outlook for the market is generally positive, certain strategies need to be adopted:

- Raise awareness of advantages
- Provide application knowledge
- Consider offering supplier expertise and lifecycle services.
- Stay on top of certifications and regulations

#### **RESEARCH FORMATS**

This ARC research is available in the form of a Market Intelligence Workbook (Excel); a concise, executive-level Market Analysis Report (PDF); and/or a comprehensive Market Outlook Study (PDF).

#### **RESEARCH FOCUS AREAS**

## STRATEGIC ANALYSIS

Major Trends Regional Trends Industry Trends Strategies for Buyers Recommendations

## **COMPETITIVE ANALYSIS**

Market Shares of the Leading Suppliers Market Shares by Region

North America

Europe, Middle East, Africa

Asia

Latin America

Market Shares by Revenue Category

Hardware

Software

Services

Market Shares by Industry

Cement/Glass

Chemical/Petrochemical

Electric Power Generation

Food & Beverage

Metals

Mining

Oil & Gas

Pharmaceutical & Biotech

Pulp & Paper
Refining
Water & Wastewater
Market Shares by Measured Medium
Market Shares by Measuring Principle
Market Shares by Parameter
Market Shares by Customer Type
Market Shares by Sales Channel

## MARKET FORECASTS

Total Shipments of Electro-Chemical Analyzers Shipments by Region Shipments by Revenue Category Shipments by Industry Shipments by Measured Medium Shipments by Measuring Principle Shipments by Parameter Shipments by Customer Type Shipments by Sales Channel

### **INDUSTRY PARTICIPANTS**

The research identifies all relevant suppliers serving this market.



