



VISION, EXPERIENCE, ANSWERS FOR INDUSTRY



Your vision and strategy will soar to new heights with decision support from ARC Advisory Group. We are the global leader in strategic planning and technology assessment consulting services for industry and infrastructure.

No other consulting firm has our proven record of success in solving critical operational excellence and supply chain problems. For the best thinking on topics from smart machines and automation solutions to asset performance and supply chain optimization, ARC Advisory Group leads the way.



“WE’RE DROWNING
IN INFORMATION
AND STARVING FOR
KNOWLEDGE.”
— RUTHERFORD D. ROGERS



STRATEGIC QUESTIONS

Seeking an independent viewpoint to help make your key strategic decisions?

Which investments provide the best ROI?

Who has the best solutions?

Need to evaluate emerging technologies?

Who is best-in-class for judging your operational excellence?

Missing expectations on a major project?

Looking for a sustainable competitive advantage?

ACTIONABLE ANSWERS

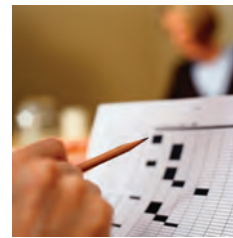
VISION & STRATEGIC PLANNING



You have concerns about shareholder value and business growth. How can you improve margins? You must anticipate sweeping technology changes, all while sustaining your competitive advantage.

Our experienced analysts and consultants will advise you on best practices, show you how to benchmark performance, and inform you of industry and technology trends. We can recommend system architecture for the future and provide a trusted external viewpoint to resolve issues.

BUDGETING & APPROVAL



You must provide financial justification for your initiatives and access new investment capital. You need to maximize asset utilization, implement cost and margin controls, and above all, optimize profitability.

Call on ARC for fact-based decision support. We can supply independent review and assessment services. We will provide a customized survey of best practices, assist you with cost justification, and assess your return on investment.

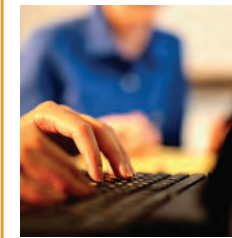
PROJECT PLANNING



You face challenging questions of scope and functional definitions. You must allow for technology upgrades and application migrations, while planning for emerging technologies.

ARC can furnish proven application knowledge and selection criteria for your industry. No one can provide more knowledgeable technology assessment. We’ll help with migration planning and system architecture design. We provide independent insight into your operational excellence programs.

EXECUTION & MEASUREMENTS



You must wrestle with project implementation. You need to focus on total cost of ownership and overall efficiency. How do you avoid supplier hype?

Leverage ARC’s supplier evaluation and selection process to find the right solution for your business requirements. We marshal our vast knowledge base of suppliers and emerging technologies. We can help drive team consensus-building and provide proven RFQ support.

OPERATIONAL EXCELLENCE



How can you make continuous improvement part of your culture? What are the issues of consolidation and rationalization? You’ll face ingrained resistance to change. How do you best achieve operational excellence?

Ask us about ARC’s experience with benchmarking. We’re also expert in project team support. Our strategy workshop will optimize your planning. Our plant audit will prove how much you’ve achieved. Our supplier performance management tool will help you manage lifecycle costs for your complex technology solutions.

SUPPORT & LEARNING



You’re worried about industry restructuring and concerned about changing business needs. How will your organizational structure be affected? What is the impact of technology change?

Let ARC’s advisory services provide the answers you need. Get a global perspective via our technology selection guides and industry studies. Find superior solutions from a survey of best practices. Address your specific problems with our custom consulting. Learn from both user and supplier communities at an ARC forum.



“DISCOVERY CONSISTS OF
SEEING WHAT EVERYBODY
HAS SEEN AND THINKING
WHAT NOBODY HAS
THOUGHT.”

— ALBERT VON SZENT-GYORGYI

OUR CLIENTS LIKE OUR THINKING



“We at Dow feel ARC Advisory Group has the answers necessary to help us with our strategic decisions.”



"The ARC Analyst Team, along with the STAR Selection Process, delivered the specialized knowledge that we needed in order to make the best possible decision in a strategic selection process."



"We engaged ARC to assist us with a strategic decision. With their help and the use of the STAR tool, we were confident that we assessed our options both objectively and thoroughly. They helped us add several dimensions to our decision process, areas that we had not considered earlier and that could potentially have a significant impact on total lifecycle costs."

إرامكو السعودية
Saudi Aramco



"ARC's Forum presented an excellent opportunity for me to network with many top experts and management executives in different companies and areas that are of interest to Saudi Aramco. The level of attendees and the quality of presentations and panel discussions was very rewarding to us. I would like to take this opportunity to thank ARC for the good job in putting together a well thought of and coordinated forum."



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